

FIRST SCHEDULE
[BY-LAW 6 (1), THE LOCAL AUTHORITIES (ADVERTISEMENT) BY-LAWS, 2012]
FORM A
APPLICATION FOR ADVERTISEMENT LICENCE

To:
The Secretary
SARIKEI DISTRICT COUNCIL

Sir,

I/We (full name in block letter) I.C No.:
of
[name of company/agency/department,etc]

..... [correspondence address]
Tel. No.: E-mail address: Fax No.:
on behalf of
[name of company]

..... [company address]
Tel. No.: E-mail address: Fax No.:

Would like to apply licence(s) for the following advertisement :-

Tick [✓]	Type of Advertisement	Size of Advertisement	No. of unit
	Vertical Banner (Fishtail/Banting)		
	Horizontal Banner		
	Others (Huge/Giant Banner)		
Content (Words Used)	:		
Displays Location(s)	:		
Duration of Licence	from:	to:	

***NOTE: submit attachment if the space provided is not enough.**

I append herewith-

- (a) Two (2) copies of a sketch showing full details of the advertisement;
- (b) A site/location plan showing the location of the advertisement;

Declaration:

I/We hereby declare that I/we have read and fully understand the terms and conditions as per appendix "A" and the information given in this form is correct and I/we undertake to notify the Council of any changes in these circumstances.

I/we hereby understand that Sarikei District Council has right to revoke any licence(s) issued in connection with this applications on account of any false information given by me/us.

Date:
.....
Signature of Applicant

FOR LAND/BUILDING OWNER CONSENT

I/We (full name in block letter) I.C No.:
of
[name of company/agency/department,etc]

certify that I'm/we the owner of this land/building and that I have given full consent to this application.

Date:
.....
Signature of Applicant

TEMPORARY ADVERTISEMENT FOR VERTICAL BANNER / HORIZONTAL BANNER / GIANT BANNER

Licensing Terms and Conditions

INTERPRETATION:

TEMPORARY LICENCE / ADVERTISEMENT as classified under **By-Laws 9, The Local Authorities (Advertisement) By-Laws, 2012**; purpose are for announcing local events, information or notification of product, activities or services only.

Types and sizes of the advertisement are as follows :-

Vertical Banner; Banting/Fishtail/Streamer [shall not exceed 2m (height) x 0.74m (width)]

Horizontal Banner; [shall not exceed 1.22m (height) x 6m (width)]

Giant Banner (any size that exceeding the size of the Horizontal Banner)

LICENSING TERMS AND CONDITIONS:

- All advertisement exhibited within Sarikei District Council must be licensed and approval is on monthly basis ;
- Words and letters in **Bahasa Malaysia** when used together with any other language must be given prominence in term of size and colour, and in more outstanding place than words or characters in the other language used ;
- Advertisement displayed on Private properties must be consented by the owner. **FOR OWNER CONSENT in FORM A (APPLICATION FOR ADVERTISEMENT LICENCE)** must be dully signed ;
- The advertisement shall be displayed for a period of **NOT** more than Three (3) consecutive months, except advertisement on **EVENTS**, the licence shall **EXPIRED** concurrently with the closing of events ;
- Licence issued shall not be **transferable** or **assignable**. Licence Number must be clearly shown at the **bottom right hand corner** of the advertisement with the size of not less than 0.10m (height) x 0.46m (width) ;
- Advertisement shall not only be displayed accordingly to the sample presented upon application and at the approval site(s) ;
- All advertisement must be removed within the **two days** after the expiry of the licence ;
- All content and visual must be **non-offensive** in nature ; Obscenity, seductive, act of violence and any other sensitive issues on religion, races, language and politics, political logos and slogan are prohibited ;
- Advertisement on any tobacco products, liquor and illicit drugs are prohibited ;
- The advertisements displayed shall not caused any obstruction to the public, road, building or nature; light, ventilation, access to the building, windows, fume exhaust placed on the outer wall of the building, road signage, and etc ;
- Advertisement must be securely fastened and must be maintained in good state at all time ;
- Constructions of any structure(s) for the advertisement's on Public Places are strictly prohibited ;
- No advertisement shall be allowed on any vegetation ;
- Displaying of advertisement at / within the traffic round-about and across any road / street are prohibited ;
- Advertisement shall not be displayed less than five (5) meters away from the traffic light / road junction ;
- The lowest part of the advertisement must be hung above 2 meters from the ground; road / pedestrian path / road divider / traffic island and etc. (whichever higher) ;
- On the lamp posts, two tiers advertisement are prohibited, back to back are accepted except for State flag, Jalur Gemilang and government related matters ;
- Licence issued for displaying at protocol roads are subjected to revocation when need arises. The licence fee paid shall not be refunded except the same number of days shall be replaced upon reactivated ;
- The Sarikei District Council shall not held responsible for any accident or mishap that may occur arising from the advertisement ;
- The Sarikei District Council reserves the right to remove the advertisements and to forfeit the security deposit for non-compliance with any of the above conditions.

VERTICAL BANNER [Banting/Fishtail/Streamer]

- > Licence fee : 1st sq m = RM15.00 per month
- > Subsequence sq m = RM8.00 per month
- > Security deposit : 01-10 pieces = RM100.00
: 11-20 pieces = RM250.00
: 21-30 pieces = RM350.00
- (+) additional 1-10 pieces = RM100.00
- > Public liability insurance = RM0.00

HORIZONTAL BANNER / GIANT BANNER

- > Licence fee : 1st sq m = RM15.00 per month
- > Subsequence sq m = RM8.00 per month
- > Security deposit : RM50.00 per banner (**Horizontal Banner**)
: RM1,000.00 per banner (**Giant Banner**)
- (+) additional 1 piece = RM20.00
- > Public liability insurance = RM0.00

BANNER POLES;

- Cross road Jln. Getah/Bersatu (15'x28')
- Junction at Traffic light Jln. Meranti (15'x28')
- Junction at Traffic light Jln. Meruton/Merudu (20'x40')
- Banner pole Dewan Suarah (15'x28')

FOR OFFICE USE

Type of Advertisement	No. of Unit	Size of Advertisement	Licence Fee	Security Deposit	Rental Fees	Total
Vertical Banner						
Horizontal Banner						
Giant Banner						
TOTAL PAYABLE:						
Date of Application Received	:		Application Reference Number:	:		
Date of Approval:	:		Permit Number	:		
Receipt Number (Fees/Deposit)	:					